

Campaign checklist for institutions

September 2021

<ul style="list-style-type: none"> Promote the Protect Student Choice petition https://petition.parliament.uk/petitions/592642 on social media 	<input type="checkbox"/>
<ul style="list-style-type: none"> Send the petition to staff, parents and governors with a request to sign and share with their own contacts 	<input type="checkbox"/>
<ul style="list-style-type: none"> Send the petition to students with a request to sign (using personal tutor sessions, student portals and VLEs has proved effective) and share with their own contacts. Engage student unions. 	<input type="checkbox"/>
<ul style="list-style-type: none"> Tweet your support each week using the #ProtectStudentChoice hashtag. There are a range of logos in the campaign toolkit on the website. 	<input type="checkbox"/>
<ul style="list-style-type: none"> Promote the campaign on your website and via newsletters to parents 	<input type="checkbox"/>
<ul style="list-style-type: none"> Write to your local MPs using the template on the #ProtectStudentChoice website, asking them to support the campaign and visit your institution to meet BTEC students 	<input type="checkbox"/>
<ul style="list-style-type: none"> Contact local schools (and those in your MAT if applicable) and colleges to ask them to support the campaign and carry out joint activities. 	<input type="checkbox"/>
<ul style="list-style-type: none"> Contact local employers and universities to ask them to support the campaign 	<input type="checkbox"/>
<ul style="list-style-type: none"> If you have a great student success story, share on social media and send to info@protectstudentchoice.org for inclusion on the campaign website 	<input type="checkbox"/>
<ul style="list-style-type: none"> Share opinion pieces about the campaign with the media and write articles or record videos for your own website/blog 	<input type="checkbox"/>